

# CASI Student Programs in India

## Jana Urban Foundation



The CASI-Jana Urban Foundation partnership offers a competitive volunteer internship to current Penn students who are eager to work in India and take a hands-on approach to key issues in social and economic development. An internship with Jana Urban Foundation will enable Penn undergraduates and graduate students to meaningfully contribute to urban development efforts across India. Guided by a social objective while embracing market principles, the Jana Foundation serves poor families in urban regions as well as the larger segment that has difficulty accessing financial services. The foundation aims to make a difference through its suite of financial products, including credit savings, and insurance for the needs of customers. Students with an interest in finance, public policy, consulting, and urban development are encouraged to apply.

### Internship Details

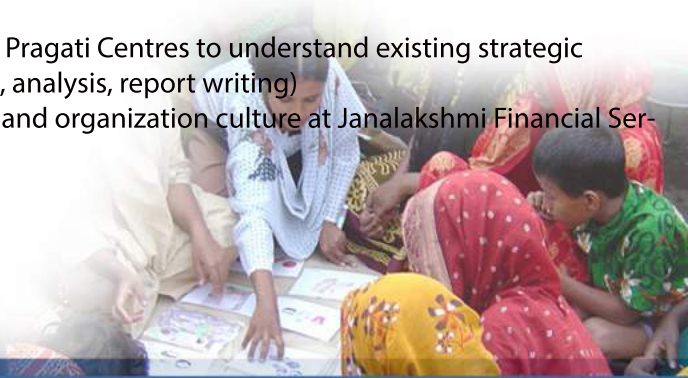
- 10 week internship from May 16, 2016 - July 25, 2016
- CASI will provide up to three (3) Penn students approximately \$3,000 each to cover travel to and within India, affordable housing, and living expenses
- Funds are made possible through the support of Penn's Office of the Vice Provost for Global Initiatives and in conjunction with Penn Abroad and Penn's International Internship Program (IIP)

### Potential CASI Projects

- Analyze and write reports based on household data collection and financial behavior to provide customized financial advice to customers (data, analysis, report writing)
- Conduct a study on local enterprises in the areas surrounding Jana Pragati Centres to understand existing strategic inputs, business processes, and identify areas for improvement (data, analysis, report writing)
- Develop surveys and evaluations to assess employee engagement and organization culture at Janalakshmi Financial Services (human behavior, psychology, communications)

### Accommodation and Food

Penn students will stay at either a hostel or homestay near the Jana Foundation.





## Janalakshmi and Jana Foundation

Janalakshmi seeks to move beyond the narrow definition of micro-credit to a broad-based microfinance encompassing a range of financial services. Janalakshmi's vision is to evolve as the pioneer of direct individual-based lending to the poor outside the realm of the existing group based models and that is the base on which Janalakshmi has been built - as a sustainable business to attract social investment. Jana Urban Foundation is an urban inclusion think tank based in Bangalore with a vision to transform urban India where financial inclusion and enhanced quality of life are assured to all those who aspire to help themselves. Jana Foundation constantly strives to understand the world of urban excluded household and incubates viable and scalable social business models that are central to inclusion.

For more information on Jana: <http://janafoundation.org/>



## Bangalore, Karnataka

Bangalore is the capital of Karnataka state in the south of India and is the third most populous city in the country. It is a major economic center in India, ranked by Forbes as one of the decade's fastest growing cities. Known as the "Silicon Valley of India," Bangalore is the nation's leading exporter of information technology. It is also known as the Garden City of India because of its gentle climate, broad streets, greenery, and the presence of many public parks, the most well known being Lal Bagh Park. With its elevation of 3000 ft above sea level, Bangalore enjoys moderate climate throughout the year, with occasional heat waves in the summer.



*"I talk about how living in India in general was completely different than what I was used to because this was the first time I traveled abroad. I enjoy talking about the packs of dogs and cows I ran into and the amazing food and richness of culture I experienced."*

– Kevin Park, W '17, CASI-Jana Urban Foundation Intern

## CASI Resources and Application Details

- Join 2016 outreach list, send email to: [casi-2016-student-programs-outreach+subscribe@googlegroups.com](mailto:casi-2016-student-programs-outreach+subscribe@googlegroups.com)
- CASI Open House will be held on **December 9, 2015** from 2:00-4:30pm at CASI, 3600 Market Street, Suite 560
- Attend a "Chai Chat" and speak with one of our past students [bit.ly/chaichats2016](http://bit.ly/chaichats2016)
- Applications open **December 1, 2015** and close on **January 25, 2016**
- Apply through IIP: <http://sa.oip.upenn.edu/iip>



CASI is an academic research center located within Penn's School of Arts & Sciences. Founded in 1992, CASI is recognized as a national resource and the first research institution in the US dedicated to the study of contemporary India. For questions on CASI Student Programs contact Aparna Wilder: [apwilder@sas.upenn.edu](mailto:apwilder@sas.upenn.edu)