CASI-MMTC-PAMP Internship
The CASI-MMTC-PAMP India partnership offers a competitive volunteer internship to current Penn students who are eager to work in India and take a hands-on approach to key issues in social and economic development. An internship with MMTC-PAMP will enable Penn undergraduates and graduate students to better understand some of the challenges the industry faces in bringing the highest quality products to the Indian consumers in a largely unorganized market. In India, jewelers and middlemen have been the dominant players in the retail market, often misleading consumers by selling gold of lower quality than certified, thereby leaving the consumer unaware of the actual purity of their purchase. Student projects will focus on changing the way the Indian consumer engages with precious metals. Students interested in engineering, business, psychology, anthropology and sociology should consider applying.

Internship Details
• 10 week internship from May 15, 2017 - July 21, 2017
• CASI will provide up to two (2) Penn students approximately $4,000 each to cover travel to and within India, affordable housing, and living expenses
• Funds are made possible through the support of Penn's Office of the Vice Provost for Global Initiatives and in conjunction with Penn Abroad and Penn's International Internship Program (IIP)

About CASI
CASI is an academic research center located within Penn’s School of Arts & Sciences. Founded in 1992, CASI is recognized as a national resource and the first research institution in the US dedicated to the study of contemporary India. For questions on CASI Student Programs contact Aparna Wilder: apwilder@sas.upenn.edu

Learn more: casi.sas.upenn.edu | Student Blog: casistudentprograms.com | @CASIPenn
About MMTC-PAMP

Established in 2008, MMTC-PAMP India is among the world’s most advanced gold and silver refining and minting facilities. The company is set up as a joint venture between India’s MMTC Ltd. (a Government of India Undertaking) and Switzerland’s PAMP SA (the world’s leading bullion brand), part of the MKS Group. The facility is the most modern of its kind in the world and in a short span of 3 years MMTC-PAMP has established itself as the industry leader in India and a respected name overseas for its attention to quality and consistently delivering products that are on par with, if not superior to imported products. MMTC-PAMP’s unique access to global leadership and Swiss technology, complimented by an understanding of the local consumer market, has enabled the company to create a world class product offering. For more information on MMTC-PAMP: http://www.mmtcpamp.com

New Delhi, India

Delhi is the capital city of India and is regarded as the heart of the nation. The city is popular for its enriched culture and heritage. It is the most expansive city in India—about 1,484 square kilometres (573 sq mi) and has a population of about 25 million, making it the second most populous city after Mumbai and most populous urban agglomeration in India and third largest urban area in the world. The MMTC-PAMP factory is located less than 50 kms from the Delhi airport and the corporate office is in Delhi.

Potential CASI Projects

• Understand the challenges faced by the industry and the unorganized labor market;
• Research and explore innovative ways to sell high quality products and negotiate market asymmetries;
• Investigate ways to adapt technology in a rapidly digitalizing market to sell and pitch products

Accommodation and Food

Students will spend their first week at the refinery in Sohna at the company guest house and the remaining nine weeks will be based in Delhi where they will stay in a shared apartment or homestay. There are many food options available locally in Delhi.

CASI Resources and Application Details

• Join the 2017 outreach list: casi-2017-student-programs-outreach+subscribe@googlegroups.com
• CASI Open House: December 13, 2016 from 2:00-4:00pm at CASI, 3600 Market Street, Suite 560
• Attend a “Chai Chat” and speak with one of our past students
• Applications open December 1, 2016 and close on January 24, 2017
• Apply through IIP: http://global.upenn.edu/iip

“I learned how to make complex decisions when there are many unknowns. I learned what a corporate work environment is like. I learned how to gather information from many different sources and present it.”

—Parth Shah C’18